



**OF THE EAST BAY**

FPA of the East Bay

P.O. Box 948

Clayton, CA 94517

T: 925-778-1165 | F: 925-778-1163

[www.FPAEastBay.org](http://www.FPAEastBay.org) | [EastBayFPA@gmail.com](mailto:EastBayFPA@gmail.com)

2024 FPA East Bay Partner Benefits	Gold Sponsor (12/mo Term)	Silver Sponsor (12/mo Term)
Option to provide a featured speaker at the monthly meeting you sponsor (subject to Program Committee approval and confirmation of your speaker presentation date, topic availability by 1/15 for a presentation to be made in 2024)	X	
Prominent recognition with company logo and contact information on Monthly Meeting Announcement sent to FPA East Bay's email database of members and prospects during your sponsored month.	X	
5 Minutes of Podium Time to Address Attendees at Your Sponsored Meeting with a topic of your choice.	X	
Option to provide an educational article to be sent to Chapter members via e-mail during your desired Sponsor Month	X	
Recognition on rolling slideshow	X	X
Prominent recognition on quarterly regional calendar broadcast e-mail reminder sent to Chapter members monthly, prior to all meetings. Calendar covers East Bay, San Francisco and Silicon Valley chapter events. Includes ability to contact Sponsor directly	X	X
Ability to upload value-added content for members to view on our website via automated submission form, and to share content and interact with members on our LinkedIn and Facebook Social Media Groups <a href="http://fpaeb.org/sponsor-submission-form/">http://fpaeb.org/sponsor-submission-form/</a>	X	X
Current list of Chapter Members (does not include email)	X	X
Partners to be showcased via the Chapter Website, LinkedInPage and Emails to include a short bio, photo, and something interesting to share with members and prospect. <b>MUST Complete the Social Media Submission Form on page 4</b>	X	X
Recognition as Sponsor on the table "tent cards" present at <b>ALL</b> Chapter meetings	X	X
Shared Sponsor Table available for product literature or displays at <b>ALL</b> Chapter meetings	X	X



**FPA**  
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FINANCIAL  
PLANNING  
ASSOCIATION

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Option to lead focused networking breakout sessions with fellow chapter members and guests ahead of monthly virtual chapter meetings with a topic of your choice and participate in recording a 30 second video introducing yourself and your firm to the chapter, which will be played ahead of 2-3 monthly meetings, based on participation, and posted to our Chapter website	X	X
Option to Provide Event Information on Chapter Website Event Page <a href="http://fpaeb.org/sponsor-submission-form/">http://fpaeb.org/sponsor-submission-form/</a> . These events will be announced during the chapter meetings.	X	X
Mailing label template that can be used to send your materials to Chapter Members	X	X
Announcement at monthly meeting and posted to website of any upcoming meetings, seminars, hosted events etc.	X	X
Prominent company logo placement with contact information, email on website	X	X
Listing in FPA Planner Quarterly PRINTED Newsletter	<b>With Logo</b>	<b>Without Logo</b>
Free admission for Sponsors at all regular Chapter breakfast meeting and formal introduction at all Chapter meetings. <b>RESERVATION REQUIRED to be guaranteed a seat. NO WALKINS.</b> <a href="http://fpaeb.org/fpa-east-bay-events/">http://fpaeb.org/fpa-east-bay-events/</a>	<b>10 Meetings (\$450 Value)</b>	<b>10 Meetings (\$450 Value)</b>
1 Free Guest Pass (monthly) to attend a Chapter Meeting (with reservation)	<b>10 Meetings (\$900 Value)</b>	<b>10 Meetings (\$900 Value)</b>



Sponsorship Reservation Form

Please complete the form below. This form must accompany or precede payment. Please note that the FPAEB chapter does not formally endorse any sponsor or related product(s) and all sponsorship requests are subject to Board discretion. The Board reserves the right to revoke sponsorship at any time.

1. Company Name: \_\_\_\_\_
2. How do you want your company to be listed on all marketing materials? Same as above or fill in: \_\_\_\_\_

3. Company Website: \_\_\_\_\_

4. Company Representative: \_\_\_\_\_ (Name)
\_\_\_\_\_ (Local Address)
\_\_\_\_\_ (City, State, Zip)
\_\_\_\_\_ (Phone)
\_\_\_\_\_ (Email)

5. Where would you like to receive your Regional Newsletter (The Planner) Same as above or fill in below.
\_\_\_\_\_ (Name)
\_\_\_\_\_ (Local Address)
\_\_\_\_\_ (City, State, Zip)
\_\_\_\_\_ (Phone)
\_\_\_\_\_ (Email)

6. Sponsorship Level: \_\_\_ Gold (\$2250) \_\_\_ Silver (\$1500)

Gold Sponsors Only

Please indicate your preferred month to be the featured sponsor (includes 5 minutes presentation)

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

Meeting Schedule for 2024

Meetings are usually held on the first Wednesday of each month (unless otherwise indicated\*) at the ROUNDHILL COUNTRY CLUB (RHCC) as indicated below:

- Weds. Jan 10, 2024 7:30am to 9am
Weds. Feb 7, 2024 7:30am to 9am
Weds. Mar 6, 2024 3:30pm to 5:00pm
Weds. Apr 3, 2024 7:30am to 9am
Weds. May 1, 2024 7:30am to 9am
Weds. Aug. 7, 2024 7:30am to 9am
Thurs. Sep 5, 2024 7:30am to 9am
Weds. Oct 2, 2024 7:30am to 9am
Weds. Nov 6, 2024 11:30am to 1pm
Weds. Dec 4, 2024 7:30am to 9am



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### Invoice for 2024 Sponsorship of the East Bay Financial Planning Association

<b>Amount Due: (Check One)</b>	
_____ Gold Sponsor (\$2250)	_____ Silver Sponsor (\$1500)

**Please attach a check made payable to FPA East Bay or complete the credit card authorization form below, and Attach a Business Card of the local representative.**

The tax ID number for the East Bay Chapter of the FPA is **58-1311876**

**Mail or FedEx to:** FPA East Bay  
 P.O. Box 948  
 Clayton, CA 94517

Remember that sponsorship is available on a first-come, first-served basis, based on the day we receive your payment. The day of receipt also determines whether your choice presentation date will be available. Checks that arrive after 2024 sponsorships are sold out will be returned.



		<input type="checkbox"/> \$____.00	
Name			
Company			
Billing Address			
Phone		Email	
Card Number			
Expiration		CVV	
Signature			
Check #			



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## Spotlight Social Media Post Bio (*Optional*)

The Spotlight Social Media Post. 1 Gold and 2 Silver Partners to be showcased monthly via the Chapter Website, LinkedInPage and Emails to include a short bio, photo, and something interesting to share with members and prospect. MUST Complete the Social Media Submission Form to be highlighted.

Please fill out all information below.

**Name:**

**Title:**

**Email:**

**Company Web Address:**

**Linkedin Address:**

**For Bio**, please write a few sentences describing yourself and what you do for a living.

**For Company Highlight**, please write a few sentences describing your company, what sets you apart or a recent client victory and your ideal client.

**Picture:** Please choose a picture that best describes you. It can be anything you like, a photo of just yourself or a photo with you and your family or coworkers.