

# KIMSEANG AM

With product background in a robust Fintech start-up and degree in global management, I am looking to work in product / operations / analyst roles in finance and/or technology space. Experience includes working across teams include product / legal / support teams to write product specifications, audit UI, lead product deployment updates.

## EXPERIENCE

### Associate Product Manager

Bluevine Inc., Redwood City, CA • May 2022 – Present

- Write product specifications for 30+ customer-facing transactional emails using SendGrid HTML
- Audit product User Interface to ensure alignment with Figma design
- Lead bi-weekly product deployment updates
- Extensive use of Jira software for project tracking and analysis

### People and Places Intern

Bluevine Inc., Redwood City, CA • May 2021 – Jul 2021

- Collaborated across departments to collect more than 80% of posted job descriptions
- Audited all job posts on Greenhouse and LinkedIn, managing Textio integration to improve inclusive language
- Collaborated with the Legal team to audit 50+ Employment Agreement offer templates

### Development Intern

World Affairs Council of Pittsburg, PA • May 2020 – Jul 2020

- Led benchmarking and developed content for summer fundraising campaign and donor stewardship strategies
- Supported council's CRM (Customer Relationship Management) migration through researching alternatives, suggesting an option, and copying over data

### Research Intern

SHE-CAN, Mill Valley, CA • May 2020 – Jul 2020

- Researched Employer Consortium and College Coalition to foster relationship
- Created the plan for the first annual report
- Supported mentor recruitment by contacting mentors and preparing documents

### Technology Consultant

Bucknell University, PA • Oct 2019 – May 2021

- Interviewed and trained 3+ new hires to use the library system
- Utilized Bucknell's Knowledge Base to resolve technology problems
- Solved and updated 150+ tickets in Team Dynamic

## LEADERSHIP EXPERIENCE

### Project-for-Peace Leader

Cambodia • May 2022 – Aug 2022

- Raised \$12,000 from Project for Peace grant and Make-A-Change grant
- Planned and executed a library construction at the Coconut School, where classrooms are made of recycled material
- Taught computer skills to 25+ students

### International Orientation Leader

Bucknell University, PA • Oct 2020 – Jan 2021

- Recruited five orientation assistants
- Created plan and led workshops for the orientation training and program

## CONTACT

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## EDUCATION

### Bucknell University

Lewisburg, PA

**Major:** Global Management

GPA: 3.43

**Study abroad:** England,

France, Italy, South Korea

**Honor societies:** Tri-Alpha,

Alpha Lambda Delta

## RELEVANT COURSEWORK

- Investment foundation
- Management Consulting
- Computer Science
- Corporate finance
- Business law

## SKILLS

- Python
- HTML
- Product specification
- Jira
- CRM
- Financial model / Excel