



Partner Benefits	Gold Partner (12/mo Term)	Silver Partner (12/mo Term)
Option to provide a featured speaker at the monthly meeting you sponsor (subject to Program Committee approval and confirmation of your speaker presentation date, topic availability by 1/15/21 for a presentation to be made in 2021)	X	
Prominent recognition with company logo and contact information on Monthly Meeting Announcement sent to FPA East Bay's email database of members and prospects during your sponsored month	X	
5 minutes of time to address attendees at your sponsored meeting with a topic of your choice	X	
Option to provide an educational article to be sent to Chapter members via e-mail during your desired sponsor month	X	
Option to provide your event information on Chapter website event page	X	
Recognition on rolling slideshow displayed at ALL Chapter meetings	X	X
The Spotlight Social Media Post. 1 Gold and 2 Silver Partners to be showcased monthly via the Chapter Website, LinkedIn Page and Emails to include a short bio, photo, and something interesting to share with members and prospect. MUST Complete the Social Media Submission Form on page 4	X	X
Option to lead focused networking breakout sessions with fellow chapter members and guests ahead of monthly virtual chapter meetings with a topic of your choice and participate in recording a video introducing yourself and your firm to the chapter, which will be played ahead of all monthly meetings, and posted to our Chapter website	X	X
Prominent company logo placement with contact information, email on website	X	X
Mailing label template that can be used to send your materials to Chapter Members	X	X
Listing in FPA Planner Newsletter	With Logo	Without Logo
Prominent recognition on quarterly regional calendar broadcast e-mail reminder sent to Chapter members monthly, prior to all meetings. Calendar covers East Bay, San Francisco and Silicon Valley chapter events. Includes ability to contact Sponsor directly	X	X
Ability to upload value-added content for members to view on our website via automated submission form, and to share content and interact with members on our LinkedIn and Facebook Social Media Groups	X	X
Current list of Chapter Members (does not include email) for callouts and meeting invites	X	X
Free admission for Sponsors at all Virtual/Live Monthly Chapter breakfast meeting and formal introduction at all Chapter meetings. RESERVATION REQUIRED to be guaranteed a seat	12 Meetings	12 Meetings
1 Free Guest Pass (monthly) to attend a Chapter Meeting (with reservation)	12 Meetings	12 Meetings
	\$900-\$1800 Savings	\$900-\$1800 Savings



Partnership Reservation Form

Please complete the form below. This form must accompany or precede payment. Please note that the FPAEB chapter does not formally endorse any sponsor or related product(s) and all sponsorship requests are subject to Board discretion. The Board reserves the right to revoke sponsorship at any time.

1. Company Name: _____

2. How do you want your company to be listed on all marketing materials? Same as above or fill in:

3. Company Website: _____

4. Company Representative: _____ (Name)
_____ (Local Address)
_____ (City, State, Zip)
_____ (Phone)
_____ (Email)

5. Where would you like to receive your Regional Newsletter (The Planner) Same as above or fill in below.

_____ (Name)
_____ (Local Address)
_____ (City, State, Zip)
_____ (Phone)
_____ (Email)

6. Sponsorship Level: ___ Gold (\$1750) ___ Silver (\$1000)

Gold Partners Only

Please indicate your preferred month to be the featured sponsor (includes 5 minutes presentation)

1st Choice _____ 2nd Choice _____ 3rd Choice _____

All Partners

Please indicate your preferred month(s) and topic(s) to lead 15-minute networking breakout sessions:

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Suggested Break Out Topic:



OF THE EAST BAY

FPA of the East Bay

P.O. Box 948

Clayton, CA 94517

T: 925-778-1165 | F: 925-778-1163

www.FPAEastBay.org | EastBayFPA@gmail.com

Meeting Schedule for 2021

January 6, 2021 – 7:30am to 9am

February 3, 2021- 7:30am to 9am

March 3, 2021- 7:30am to 9am

April 7, 2021- 7:30am to 9am

May 5, 2021- 7:30am to 9am

June 2, 2021- 7:30am to 9am

July 7, 2021 - 7:30am to 9am

August 4, 2021- 7:30am to 9am

September 1, 2021- 7:30am to 9am

October 6, 2021- 7:30am to 9am

November 3, 2021- 11:30am-1:00pm

December 1, 2021- 7:30am to 9am

Invoice for 2021 Sponsorship of the East Bay Financial Planning Association

Amount Due: (Check One)

_____ Gold Sponsor (\$1750)

_____ Silver Sponsor (\$1000)

Please attach a check made payable to FPA East Bay or complete the credit card authorization form below, and Attach a Business Card of the local representative.

The tax ID number for the East Bay Chapter of the FPA is **58-1311876**

Mail or FedEx to: FPA East Bay

P.O. Box 948

Clayton, CA 94517

Remember that sponsorship is available on a first-come, first-served basis, based on the day we receive your payment. The day of receipt also determines whether your choice presentation date will be available. Checks that arrive after 2021 sponsorships are sold out will be returned.



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		<input type="checkbox"/> \$____.00	
Name			
Company			
Billing Address			
Phone		Email	
Card Number			

Expiration		CVV	
Signature			

Check #	
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Spotlight Social Media Post Bio (*Optional*)

The Spotlight Social Media Post. 1 Gold and 2 Silver Partners to be showcased monthly via the Chapter Website, LinkedInPage and Emails to include a short bio, photo, and something interesting to share with members and prospect. MUST Complete the Social Media Submission Form to be highlighted.

Please fill out all information below.

Name:

Title:

Email:

Company Web Address:

Linkedin Address:

For Bio, please write a few sentences describing yourself and what you do for a living.

For Company Highlight, please write a few sentences describing your company, what sets you apart or a recent client victory and your ideal client.

Picture: Please choose a picture that best describes you. It can be anything you like, a photo of just yourself or a photo with you and your family or coworkers.