HARTFORDFUNDS

John Diehl, CFP®, CLU®, ChFC®

Senior Vice President

Strategic Markets

John Diehl is senior vice president of Strategic Markets for Hartford Funds. In his current position, John and his team are responsible for engaging and educating both financial advisors and their clients about current and emerging opportunities in the financial-services marketplace. These opportunities range from tactical strategies in areas such as retirement-income planning, investment planning, and charitable planning, to anticipating and preparing for long-term demographic and lifestyle changes. John also oversees Hartford Funds' relationship with the Massachusetts Institute of Technology AgeLab.

In 1988, John joined PLANCO, a financial products wholesaling firm, and was promoted to assistant vice president in 1991 and vice president in 1997. In 1998, PLANCO became part of The Hartford. John was promoted to senior vice president in 2007 while he led The Hartford's Retirement and Wealth Consulting Group, working to build awareness and knowledge of retirement challenges and the latest planning strategies to address them. In 2012, John joined Hartford Funds.

John has been widely quoted in both consumer and trade publications such as the *Wall Street Journal*, *Financial Planning*, and *On Wall Street*; he has also appeared as a featured guest on CNBC and Bloomberg Television, discussing his views on retirement-related topics.

John attended Moravian College in Bethlehem, Pennsylvania, where he earned a bachelor's degree in economics. He has earned his CERTIFIED FINANCIAL PLANNER™ (CFP®), Chartered Financial Consultant (ChFC®), and Chartered Life Underwriter (CLU®) designations. In addition, he is also FINRA Series 6, 7, 63, and 26 registered and holds a life and variable insurance license.